



A FREE STEP-BY-STEP GUIDE

How to earn from Amazon with your rescue's website

With Amazon Associates, your rescue can earn a small commission from Amazon when people buy through your own links. Any commission goes straight from Amazon to your rescue, under your account's terms.

- 1 It's free to join.** Go to affiliate-program.amazon.com and click **Sign up**.
- 2 Sign in.** Use your rescue's Amazon account, or create a new one. A separate account just for the rescue keeps things tidy.
- 3 Add your website and social pages.** List your rescue's website and the social pages where you'll share links. Amazon looks for public pages with your own posts.
- 4 Pick a store ID.** Something like **yourrescue**. Amazon adds a short ending, so it will look something like **yourrescue-20**.
- 5 Describe your site.** Say you're an animal rescue sharing news about your donkeys, and how you'll share links: your website, your newsletter, your social posts.
- 6 Take the tax interview.** A nonprofit enters its legal name and EIN. Amazon pays your rescue directly.
- 7 Choose how to get paid.** Pick a payment method, such as direct deposit, in your account settings.
- 8 Make your book link with SiteStripe.** Sign in to Amazon with the same account and go to the book's page (search *Seven Little Donks and the Secret Map* or ISBN 9798982376800). In the SiteStripe bar at the top, click **Get link**, then **Text**. Copy the link and paste it into your website, newsletter or post.
- 9 Add Amazon's disclosure near your links.**

"As an Amazon Associate we earn from qualifying purchases."

Good to know

- **Three sales in 180 days.** Amazon reviews your account after your first three qualifying sales, which need to happen within 180 days of signing up. Your own orders don't count. Linking a few other things you already recommend, like hay feeders, grooming brushes or favorite books, can help you get there.
- **Where links can go.** Your website, your social posts, and emails to people who signed up to hear from you. Not on printed flyers or handouts. For print, ask us for a free babydonk.com short link instead.
- **If Amazon says no.** That happens sometimes, and that's OK. Email us and we'll help you share the book another way, like your own short link.
- **Amazon may change its steps.** Always follow Amazon's current instructions and rules: affiliate-program.amazon.com/help

Need help? Email hello@babydonk.com and we'll walk you through it.