

Donk Week with Seven Little Donks

A picture-book virtues program for PreK–2nd grade (ages 3–8)

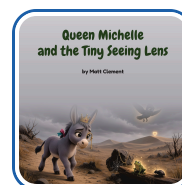
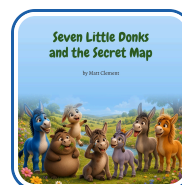
“My mom was a teacher, and she was always looking for new ways to engage, excite and educate, to grow the hearts and minds of her young students. I wrote Seven Little Donks with classrooms like hers in mind. Every book gives kids a story to love and a virtue to practice, and Donk Week gives teachers everything they need to make it a part of the school week.” — Matt Clement, author and illustrator

What it is

Seven Little Donks is a series of rhyming picture books. In Book 1, seven little donkeys follow an old map together; after that, each Donk gets a book of their own. Every book centers one virtue and hides 13 treasures in its pictures for a second, look-closely read.

Why virtues

Young children learn character through stories they want to hear again and again. Each book gives a class shared words for a virtue, a character to remember it by, and a week of talking and doing.



Book 1: Teamwork & friendship

Book 2: Generosity

Both publish Nov 13, 2026. Coming next, one Donk per book:

Diligence

Humility

Perseverance

Sharing

Patience

Gratitude

What it looks like: one book, one Donk Week

- Day 1** **Read it for fun.** Read-aloud plus a few “before you read” questions.
- Day 2** **Read it again and wonder.** Pause-and-wonder prompts; start the find-it treasure hunt.
- Day 3** **Talk about the virtue.** Questions from the Family Conversation Guide (a free download).
- Day 4** **Make and do.** A class activity or craft (for example, Book 2’s Tiny Seeing Lens).
- Day 5** **Color, share and send home.** Coloring pages, plus a Family Conversation Guide for every family.

About 20–30 minutes a day. The same rhythm repeats for every book, so each new Donk slots right in.

What it costs

Every lesson plan and printable guide is a free download: the ready-made Donk Week lesson plan for each teacher and an activity pack for each student, at BabyDonk.com/for-teachers.

The books are sold separately: one copy for the teacher’s read-aloud (paperback list price \$13.13), with optional classroom sets or a book fair order direct from the author, quoted by email. Optional: the activity pack also comes as a printed Activity Workbook (\$9.99, publishes Nov 13, 2026).

How to start

1. Try one Donk Week in one classroom with Book 1.
2. Share what students made with your team.
3. Pick a schedule: a two-week unit (Books 1 and 2), or one Donk Week a month or a term.
4. Optional: order a classroom set or add the books to your book fair (quote by email). Readings have limited availability: request a date, in person in the Phoenix area or by video.

Classroom sets & book fairs: hello@babydonk.com (quote by email) · **Readings:** visits@babydonk.com (request a date)
Donk Week lesson plans and activity packs (free downloads): BabyDonk.com/for-teachers



A school-wide Donk Week

Talking points and ideas for your principal, PTA or board. Page 1 is the overview to hand them.

THE IDEA

Every classroom runs Donk Week with the same book, in the same week. Each teacher uses the same ready-made lesson plan, and the whole school shares one story, one virtue and one week of fun. Run it once a term, or each time a new Donk book comes out, as a regular part of your school's character-building and social-emotional learning rhythm.

MONDAY

Kick it off together

Start with an assembly or a whole-school reading. A principal or staff read-aloud works great, or request a reading with Matt (limited availability: in person in the Phoenix area or by video).

ALL WEEK

Fill the hallway

Each class adds to a shared display: a giant classroom treasure map for Book 1, or a "Hearts We Found" wall for Book 2, plus the coloring pages from every room.

FRIDAY OR THE NEXT WEEK

Family take-home night

Invite families in for an evening: read the book together, try the find-it hunt, walk the hallway display, and send everyone home with the Family Conversation Guide.

Talking points

1. **It's turnkey.** Every teacher gets the same ready-made lesson plan (a free download). There's no prep beyond printing.
2. **Small time, steady habit.** About 20–30 minutes a day for one week, with the same rhythm every time.
3. **Virtues kids can name.** Teamwork and friendship, generosity, and more to come, each tied to a character children remember.
4. **It reaches home.** Every Donk Week ends with a Family Conversation Guide, and family night brings everyone together.
5. **Low cost.** The lesson plans and activity packs are free downloads; the books are sold separately, with classroom sets by quote direct from the author.

A SIMPLE ASK

"Can I try one Donk Week in my classroom with Book 1, and if it works, can we run it school-wide next term?"

Questions? hello@babydonk.com · **Readings:** visits@babydonk.com · BabyDonk.com/for-teachers